

A man with short grey hair, wearing a dark suit, white shirt, and a patterned tie, stands in front of a glass wall. He is looking directly at the camera with a slight smile. The background shows a grid pattern of the glass wall.

gfirst[®]
growing gloucestershire

the bottlemán

>> **Nick Clay**

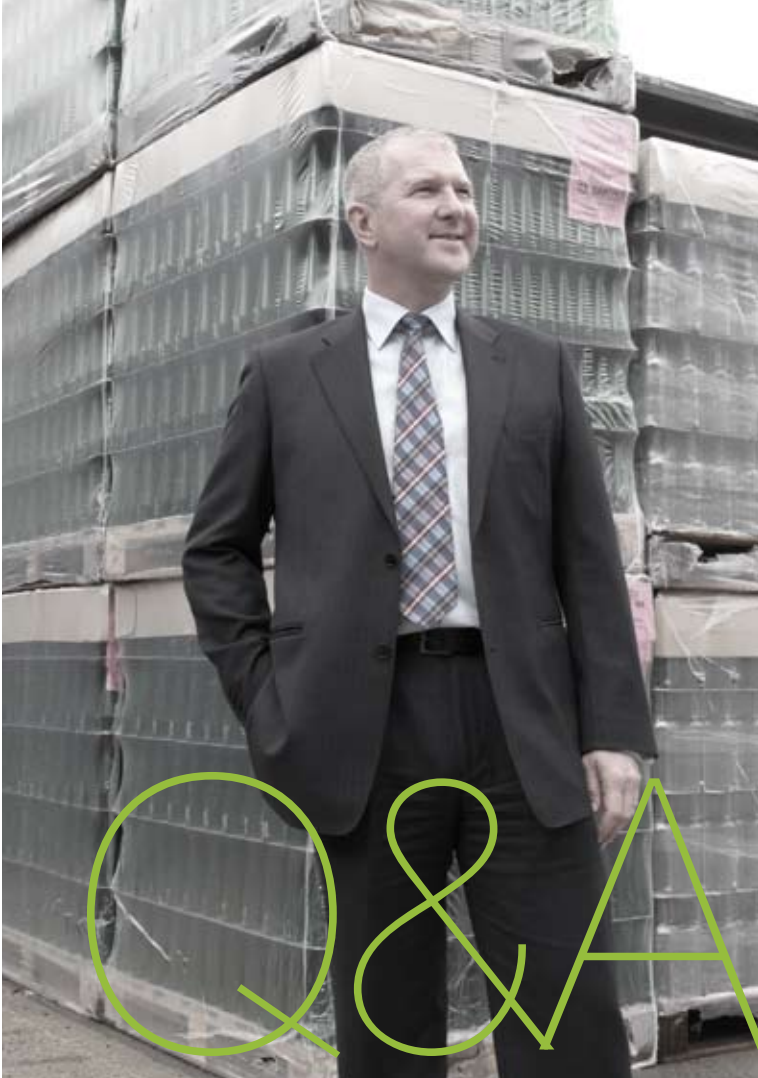
Director at bottlegreen

Nestled in a tiny village in the heart of the Cotswolds, the Bottlegreen factory has been carefully crafting their delicious range of soft drinks for 21 years.

Kit and Shireen Morris first started bottling Elderflower cordial using local spring water. Bottlegreen is stocked by all the major UK supermarkets as well as numerous wholesale and independent outlets as far afield as Australia and Canada.

bottle
green

www.gfirst.co.uk



“local suppliers are friendlier and prepared to go that extra mile”

Nick Clay // Director of Bottle Green

Describe yourself in three words:

Honest, pragmatic, humorous.

Why did you choose Gloucestershire as a place to set up the business?

The founders of Bottlegreen lived here and we've successfully continued to build the business up in Gloucestershire without having to move.

How imperative are international transportation links to support your business?

At present a large proportion of our business is UK based, but export is on our radar and we do some container shipments from our Gloucestershire base.

What do you think are the key benefits of being based in Gloucestershire?

It's very much a creative area of the country and we gain inspiration from this for new products and flavours. Also, despite being a relatively unpopulated county it has very good communication links and business support services in Gloucester, Cheltenham and Bristol.

Where are your main clients based?

The Greater London area and the North of England.

What advice would you give to an aspiring local entrepreneur?

Cashflow is king.

How do you find local suppliers here in comparison to London?

Local suppliers are much friendlier and prepared to go the extra mile.

What's the best advice you've ever been given?

A sale isn't a sale until you get paid!

For you personally, what's unique about living and working in Gloucestershire?

There's so much to love about Gloucestershire! The countryside, the fact rugby is such a big sport here and of course, we have great motor biking roads as well!

Where would we find you on a lazy day off?

Walking in the Cotswolds with my wife and dog and maybe stopping off for a cheeky pint in a country pub after!